



S U C C E S S S T O R Y

**Proven tradition  
meets robust reliability:  
noax industrial panel PCs  
at Milchwerk Jäger**



# POWERFUL SOLUTION FOR DEMANDING CONDITIONS

In Germany's oldest private dairy, noax Panel PCs are proving their worth in continuous operation, promoting the efficiency and reliability of production processes.

## Innovative pioneer with a long tradition

Milchwerk Jäger GmbH, known as the oldest private dairy in Germany, can look back on an impressive history dating back to 1870. Under the management of the Jäger family, the company has specialized in the production of high-quality Italian cheeses and is now a pioneer in modern production processes that meet the latest EU standards. Under the guidance of the founder's great-grandson, Hermann Jäger Jr, the company markets its products throughout Europe, with a focus on Italy and the Balkans.

Milchwerk Jäger GmbH has been relying on the robust HMIs from noax Technologies since 2019. There are currently 30 devices in continuous operation.

## Challenges in a demanding environment

Originally faced with problems such as the rapid wear and tear of consumer PCs due to corrosive salts and high humidity, Milchwerk Jäger opted for the robust panel PCs from noax. The first implementations quickly showed that the noax industrial computers are ideally suited to the demanding environmental conditions.

**»With noax, we have found our dream devices: 100% reliability, no production downtime and therefore complete satisfaction.«**

CHRISTOPH LANDENHAMMER

“We initially used standard PCs, but after a very short time, i.e. three to six months, they were completely rusted through,” explains Thomas Kahn, Head of IT at Milchwerk Jäger. These challenges called for a robust solution that would be able to withstand the extreme conditions in the long term.

#### **ROBUSTNESS AND DURABILITY**

- Resistance to latent salt content in the air
- Completely sealed in high humidity
- Absolutely robust thanks to hardened multi-touch screen
- 100% reliability in continuous operation

## **The solution: noax industrial touch PCs**

Milchwerk Jäger found the answer with the panel PCs from noax, which are designed for use in harsh environments.

“The top features of noax are the workmanship, stability and reliability,” continues Kahn. These HMLs offer optimum protection against corrosive influences thanks to their enclosed design and all-round protection in accordance with the IP66 rating.

## **Digitalization and increased efficiency**

The implementation of the noax touch computers was a key step in the digital transformation of the dairy plant. “We provided a reference terminal and noax then supplied us with the remaining devices in the appropriate configuration without us having to reconfigure the devices each time,” says Kahn, explaining the implementation process. This approach not only saved time but also increased the efficiency of the entire production process. The intuitive operability of the noax Panel PCs contributes significantly to the efficiency and satisfaction of the employees.

Thanks to the touchscreens developed in-house by noax, our computers can be operated with any type of glove without any problems. “It’s impressive how well the devices work, even with gloves,” says Kahn.

## **Long-term satisfaction and partnership**

The reliability of the noax industrial panel PCs and the excellent customer service have helped to establish a strong and long-term partnership between Milchwerk Jäger and noax. “The decision was absolutely right. We haven’t had any problems with the devices since we purchased them in 2019,” confirms Kahn. The devices are in use 24 hours a day and prove themselves without interruption, which is essential for the three-shift operation and the high demands placed on food production.



## High transparency thanks to noax terminals

Milchwerk Jäger GmbH is characterized by a particularly dynamic production and supply structure. Flexibility and the ability to adapt quickly to changing production requirements are essential to the company's success.

“The unique thing about us is that we are very dynamic. We are fast and flexible when it comes to production and delivery. Partners who are also flexible and can quickly respond to our needs and requirements are very important to us. In the past, the biggest problem was overproduction, which resulted from a lack of transparency; the coordination of the various packing tables was always extremely poor and products often had to be repacked. But by using the terminals, we now have very good transparency, and overproduction is close to zero.” Thomas Kahn

## Closing words from Hermann Jäger

“The decision to use noax Panel PCs was a big win. The robust and reliable technology has helped us to optimize our processes and increase efficiency. We are more than satisfied with noax's performance and look forward to a continued successful partnership,” summarizes Managing Director Hermann Jäger.

This success story shows how high-quality and durable technology can help to ensure the highest standards in production and remain competitive in the long term. noax industrial PCs are therefore the ideal solution for dairies looking for robust, hygienic and efficient IT solutions.



»The replacement device is still sitting on the shelf!«

THOMAS KAHN

## Why noax?

### Externally certified protection class up to IP69k

- ▷ Reliable protection against moisture and corrosion

### Intuitive operation of the multitouch, even when wearing gloves

- ▷ Ergonomic working and high employee satisfaction

### Made in Germany – development and production in Germany

- ▷ High reliability, flexibility and investment security

### noax service & support team

- ▷ Competent contacts and short response times

### From production to logistics – everything from one source

- ▷ Consistent use of standards saves time and money

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